

**Deadline  
Saturday 5PM**



**Published  
Wednesday**

## 2023 Advertising Rates

Phone 406-485-3409 Email [banner@midrivers.com](mailto:banner@midrivers.com)

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### Contract Rates

Ads must be 2 col.x 2 In or larger

Every Week	Every Other Week	Once A Month
52 Weeks	26 Weeks	12 Weeks
\$5.00/Col. Inch	\$5.50/Col. Inch	\$6.00/Col. Inch

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### Public Notices

Priced per Folio (100 words)

\$14 first week

\$12 per week after

### Banner Classifieds

(25 words)

\$6.50 per insertion

10c every word after

### Discounted Large Ads

1/4 Page- \$175

1/2 Page- \$325

Full Page-\$600

### Column Size

1 Col. - 1.729

2 Col. - 3.573

3 Col. - 5.427

4 Col. - 7.286

5 Col. - 9.141

6 Col. - 11.00

### Business Directory

(2 Col. x 2.5 Inch)

(1 Month Minimum)

\$10/Week

### Open Rate

\$7.00/Col. Inch

\*Local Rate\*

\$6.00/Col. Inch

Insert (1-4 Pages)-\$125

Over 4 Pages -\$200

## Layout Spec. -Broadsheet

11.00(6Col. x 21.5 Inch)